

EDUCATION

CENTRO DE DISEÑO, CINE Y TELEVISIÓN

Mexico City, MX

Candidate for Specialization in Artificial Intelligence for Audiovisual Production, July 2025

2024 – Present

- Relevant Coursework: Data Processing and Transformation

SCHOOL OF THE ART INSTITUTE OF CHICAGO (SAIC)

Chicago, IL

B.F.A. Art & Technology Studies

2018 – 2021

- Merit Scholarship, Fashion Department's Body Builder Award 2020
- Advanced Instructional Assistant for the Digital Fabrication Studio (3D design and printing, laser cutting) and Program Assistant for the Nuveen Center for International Student Learning

UNIVERSIDAD NACIONAL AUTÓNOMA DE MÉXICO (UNAM)

Mexico City, MX

Diploma in Critical Studies: Contemporary Art

2017 – 2018

INSTITUTO TECNOLÓGICO AUTÓNOMO DE MEXICO (ITAM)

Mexico City, MX

B.A. International Relations (transferred to SAIC)

2016 – 2018

- ITAM Honor Prize 2018 for Outstanding Extracurricular Artistic Performance

EXPERIENCE

SNOW YUNXUE FU STUDIO

New York, NY (remote)

New Media Art Studio Manager (09/2023 – Present)

2022 – Present

Studio Assistant (09/2022– 09/2023) / Studio Intern (06/2022 – 09/2022)

- Designed and curated immersive metaverse experiences, integrating digital art and virtual fashion design, for exhibition at world-class museums and expositions such as the Ludwig Museum in Budapest, the Pera Museum in Istanbul, and Paris NFT
- Produced virtual art exhibitions hosted in our metaverse spaces in collaboration with leading institutions, including NYU Tisch, Artlab, DSL Collection, and Aika Connection
- Managed the Virtual Art Department for the Martin Scorsese Institute's pilot short film, developing an innovative and high-quality virtual scenography that showcased cutting-edge technology in the film industry

2030

Mexico City, MX

Founder & Creative Director

2020 – Present

- Founded 2030, a conceptual brand and fashion collection that focuses on sustainability, inspired by the UN's 2030 environmental goals, using experimental methods and materials to challenge mainstream garment creation
- Launched collections, integrating campaigns to promote innovation and challenge the fashion industry, including natural fiber suits, digitally fabricated footwear, and a collaboration repurposing 60+ deadstock garments featured in *Esquire*

LOCOS POR EL ARTE (COWPARADE'S OFFICIAL LICENSEE)

Mexico City, MX

Senior Designer

2023 – 2024

- Coordinated, planned, and oversaw the CowParade exhibition in Mexico City, ensuring the seamless execution of the project from conceptualization to the installation of 50+ cows in Paseo de la Reforma, the city's most prominent street
- Organized public events through BTL strategies, designed impactful art exhibitions and advertising spaces, and developed tailored visual communication strategies for diverse audiences

ROMEO HUNTE LLC

New York, NY

Fashion & 3D Design Intern

Summer 2022

- Designed and planned accessories and garments for the SS2023 collection, focusing on innovation and sustainability
- Created pop-up designs for Selfridges, designed a performance costume proposal for Missy Elliot, and contributed to a set design for a Fivio Foreign music video, blending fashion design with performance art

OBIOMA FASHION

Chicago, IL

Fashion Design & Strategy Intern

2021 – 2022

- Restructured the website, defined the 2021 campaign schedule, and directed editorial and product documentation sessions
- Co-directed the presentation at Chicago Fashion Week 2021 and designed the FW22 and Obioma x Diego collections, highlighting the brand's mission to elevate Nigerian tradition

SKILLS & INTERESTS

- **Technical:** CAD (SolidWorks, Adobe Creative Cloud, Rhinoceros 3D, KeyShot, Unity, Sansar VR, Gerber Accumark, CLO3D, Unreal Engine), Programming (Processing, Arduino, HTML, R, Python), Audiovisual Production
- **Languages:** Native Spanish, Fluent English, Intermediate French
- **Volunteering:** Led the creation of murals alongside the community with Artizapán, a student-led group focused on the restoration of Tizapán through the maintenance and beautification of public spaces
- **Interests:** Advanced piano player, Olympic gymnastics amateur, runner, and ice cream enthusiast

PUBLICATIONS & EXHIBITIONS

Publications

- *Like a Wheel within a Wheel* – short film presentation for Aika Connection, Paris (2023)
- 2030 featured – Esquire Mexico (2021)
- *The Latin American Fine Art Competition Exhibition* – Agora Gallery, NYC (2019)
- *Talented Neighbors* – 1° Anniversary of Adidas Flagship Store Condesa, Mexico City (2017)

Selected Exhibitions

- *Every Instance of Stasis* Group Art Exhibition – SAIC Galleries, Chicago (2021)
- *Pneuma* – Solo art exhibition in Casa Ome, Mexico City (2019)
- *No Need to Watch: First Solo Exhibition* – ITAM, Mexico City (2018)

Public Art

- *Simi Vaca* – CowParade collaboration with Farmacias Similares, Mexico City (2023)
- *Talavela* – Día de Muertos by Funeza, Mexico City (2023)
- *Mural Art for Tizapán* – Artizapán, Mexico City (2018)

Fundraising Events

- *Refugi-ARTE* – Auction and fundraising for INTRARE (refugee integration NGO), Galería Noox, Mexico City (2019)
- *X México* – Auction and fundraising for the 2017 earthquake relief, Casa del Risco Museum, Mexico City (2018)